

# Sitalakshmi Lakshmanan

## Interaction Designer

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## Education

### Masters in Design (Interaction Design)

Emily Carr University of Art+ Design  
2021 - 2023  
Vancouver, Canada

### Bachelors in Design (Fashion Design)

National Institute of Fashion Technology  
2014 - 2018, CGPA : 9.5  
Chennai, India

## Awards

### 2nd Prize - Meritorious Student Award

National Institute of Fashion Technology

## Tools

Adobe Aero  
Unity  
Sketch  
Figma  
Adobe XD  
Adobe Indesign  
Adobe Photoshop  
Adobe Illustrator  
Coreldraw  
Microsoft Office  
iWork

## Experience

### UI/UX Designer - ISM Arts & Culture

Jan 2022 - May 2022 (Part time- Contract)  
Vancouver, Canada

Worked on the UI/UX design for a mobile application, that offers AR based training modules and ethical care practices for gynecologist students in training.

### Teaching Assistant - Health Design Class

Jan 2022 - April 2022 (Part time- Seasonal)  
Vancouver, Canada

Assisted in the Perspectives program, a class that connects students with people living in long-term care homes to participate in creative codesign activities, in the context of design for social change.

### UX Designer - Kit Research

Sept 2021 - Dec 2021 (Internship)  
Vancouver, Canada

Designed the user experience and navigation for inputting and modelling data in their business intelligence platform. I interned with Kit Research through 'Design for Startups', an initiative of the Shumka Centre at Emily Carr University of Art + Design.

### UI Designer - Healthcare Technology Innovation Centre

Dec 2020 - Jan 2021 (Part time- Contract)  
Chennai, India

I worked closely with the Endoscopy and Wearables Team to design the Graphical User Interface of the indigenous endoscope that is currently in development. I created working prototypes for both the monitor and video processor of the endoscope.

### Interaction Designer - Netrin Sports Technologies

July 2020 - July 2021 (Part time- Contract)  
Chennai, India

I was a part of the startup's product team that works on a chest wearable based performance enhancement service for athletes and sports persons. I redesigned the mobile application for the product, bringing in improved navigation and information architecture, efficient health data visualization and an inbuilt dark/light mode. I also redesigned the company website, created branding elements, promotional posters and pitch presentations for the company.

## Certifications

### UX Design Fundamentals

California Institute of the Arts (Coursera)

Sept 2020

### Visual Elements of User Interface Design

California Institute of the Arts (Coursera)

July 2020

### Introduction to UI Design

University of Minnesota (Coursera)

Sept 2020

### Visual Elements of User Interface Design

California Institute of the Arts (Coursera)

Feb 2020

### Graphic Design Specialization

California Institute of the Arts (Coursera)

Sept-Oct 2019

## Languages

English

Hindi

Tamil (Native)

## Volunteer Experience

### Information & Referral Desk Volunteer - West End Seniors Network

Feb 2022 - Present

Vancouver, Canada

### Volunteer Artist - Spiti Ecosphere

May 2020 - Jul 2020

Chennai, India

### Teaching Volunteer - Bhumi

Nov 2016 - Aug 2017

Chennai, India